

AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

1. (cancelled)
2. (currently amended) The method of claim 21 ~~48~~, further comprising:
transposing an actual image of an interior of a particular retailer of said group of adjacent storefronts ~~retail environment~~ as an alternative navigable image within said internet site; and
providing customer selectable links within said alternative navigable image for providing detailed information of said particular retailer.
3. (currently amended) The method of claim 21 ~~48~~, further comprising:
providing customer selectable links within said navigable image for providing detailed information of particular goods of a particular retailer.
4. (currently amended) The method of claim 2, further comprising:
providing customer selectable links within said alternative navigable image for providing detailed information of particular goods of a said particular retailer.

5. (currently amended) The method of claim 21 ~~48~~, wherein said group of adjacent storefronts ~~retail environment~~ is a downtown area of a community.
6. (currently amended) The method of claim 21 ~~48~~, wherein said group of adjacent storefronts ~~retail environment~~ is a shopping center.
7. (currently amended) The method of claim 21 ~~48~~, wherein said group of adjacent storefronts ~~retail environment~~ is a strip mall.
8. (currently amended) The method of claim 21 ~~48~~, further comprising:
providing a purchasing interface whereby the remote customer may arrange for remote purchase of one of goods and services.
9. (currently amended) The method of claim 2, further comprising providing a customer perspective of said alternative navigable image and allowing a customer to virtually walk through said interior of said particular retailer of said group of adjacent storefronts ~~retail environment~~.
10. (cancelled)
11. (currently amended) The method of claim 22 ~~49~~, further comprising transposing actual images of said group of adjacent storefronts ~~at least one storefront of said retail environment~~ as said navigable image.

12. (currently amended) The method of claim 22 ~~19~~, wherein said links provide detailed information for goods, services or a business.

13. (currently amended) The method of claim 22 ~~19~~, wherein said communicating includes purchasing goods or services.

14. (cancelled)

15. (currently amended) The method of claim 23 ~~20~~, further comprising transposing an actual image of said actual location as said navigable image.

16. (currently amended) The method of claim 23 ~~20~~, further comprising selecting links within said navigable image to provide detailed information for goods, services or a business.

17. (currently amended) The method of claim 23 ~~20~~, further comprising purchasing goods or services from said website by selecting a link within said navigable image.

18. (cancelled)

19. (cancelled)

20. (cancelled)

21. (new) A method comprising:

transposing an actual image of a group of adjacent storefronts along a city block as a navigable image within an internet site;

allowing a user to scroll a point of view of said navigable image left or right within said internet site by moving said point of view of said navigable image in a direction along said city block while maintaining said point of view directed toward said group of adjacent storefronts; and

providing customer selectable links within said navigable image.

22. (new) A method comprising:

providing a navigable image of a group of adjacent storefronts along a city block;

scrolling a point of view of said navigable image left or right within an internet site by moving said point of view of said navigable image in a direction along said city block while maintaining said point of view directed toward said group of adjacent storefronts; and

communicating between a remote computer and said internet site to navigate said navigable image and select links within said navigable image.

23. (new) A method comprising:

scrolling images of an actual location as a navigable image on a website; and

navigating said navigable image in a left or right manner by communicating commands from a remote computer to a server computer hosting said website that move a point of view of said navigable image in a direction along actual store window displays while maintaining said point of view directed toward said actual store window displays to give a viewer an impression of walking down a street or strolling through a mall while viewing said actual store window displays.